

Measuring Money Market Fund Risk

Gain True Money Market Fund Insight with FundIQ®

FundIQ®

A research product of
Capital Advisors Group

Treasurers and CFOs are increasingly challenged to provide independent rationale that supports their investment decisions. They often must demonstrate that they are appropriately monitoring investments, policies and risk exposures.

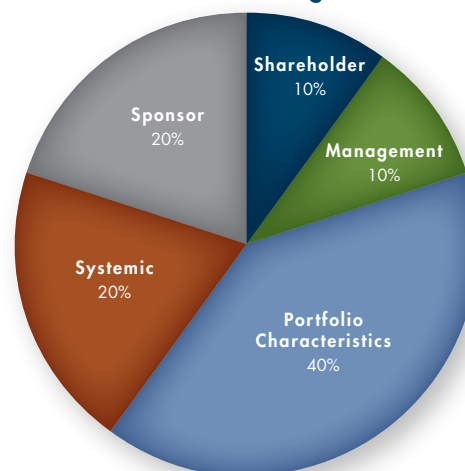
While other firms may promote “transparency” and repackage the information provided by the money market funds themselves, FundIQ® delivers the value of independent, expert research and opinions. FundIQ® is a research tool that can help you manage risk and pursue performance through independent money market fund analysis.

When selecting institutional money market funds, many treasurers focus on yield, as well as published holdings and portfolio characteristics. But that focus may not be enough.

Finding a tool to help determine and evaluate risk in money market funds had been a challenge—until the advent of FundIQ®. Delivered via an online platform, FundIQ® can provide you with in-depth research and ongoing analysis of 50 characteristics within five risk categories of institutional prime money market funds.

- ▶ **Portfolio Risk.** How is liquidity affected by WAM, Spread WAM, diversification and other key characteristics? FundIQ® measures 21 characteristics in this risk category.
- ▶ **Sponsor Risk.** Is a fund backed by an institution with support mechanisms that can withstand crises? FundIQ® evaluates seven factors in this area.
- ▶ **Systemic Risk.** Is a fund able to withstand geopolitical, regulatory, market and other non-fund specific risk factors? FundIQ® weighs eight variables of Systemic Risk.
- ▶ **Shareholder Risk.** How may the composition of shareholders impact outflows when perceived risk increases? FundIQ® assesses eight risk characteristics in the Shareholder Risk category.
- ▶ **Management Risk.** Does the management team have a favorable track record—in both good times and bad? FundIQ® considers six variables in the Management Risk category.

**Contribution of Risk Categories to
Capital Advisors Group's
Overall Rating**



FundIQ® was designed to help investors maximize risk-adjusted performance through analysis. FundIQ® analyzes 15 of the largest AAA-rated institutional prime money market funds and compares fund characteristics against peer group averages, so you can benchmark your funds. Ratings are assigned to each risk category, as well as to the funds as a whole, helping you make informed investment selections.

FundIQ® also allows you to customize the research and the decision criteria that are important to you. FundIQ® enables you to:

- ▶ **Receive Capital Advisors Group's ratings on money market funds.**
- ▶ **View overall risk characteristics of combined money market fund positions.**
- ▶ **Adjust Capital Advisors Group's overall fund ratings to reflect those criteria that are most important to you in selecting and monitoring investments.**
- ▶ **Analyze security-level detail to see where there are redundancies in your holdings.**
- ▶ **Set up custom alerts to notify you when your holdings deviate beyond your risk tolerance settings.**

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About Capital Advisors Group

Founded in 1991, Capital Advisors Group, Inc., is among the nation's most experienced, independent investment advisors with a primary focus on institutional cash management services. With more than 20 years of portfolio management experience through varied interest rate cycles, the firm has built its legacy upon deep, research-driven investment strategies for its clientele. As an SEC-registered investment advisor, Capital Advisors Group's mandate is to work in the best interest of its clients, which we aim to accomplish by working to maximize risk-adjusted returns and provide customized accounting reports that suit specific client needs. Capital Advisors Group also provides independent debt sourcing advisory services through its Debt Advisors Group consulting arm. Headquartered in metropolitan Boston, Capital Advisors Group maintains several U.S. regional offices.