



Why outsource your debt placement?

Are you leveraging your equity for true runway extension?

Have all the appropriate lenders bid on your business?

Is your warrant coverage comparable to industry norms?

Are you confident you're comparing lenders on equal terms?

Maximize Leverage

Debt Advisors Group provides detailed analysis of the real cost of financial covenants and their effects on true cash runway extension.

Lower Borrowing Cost

Debt Advisors Group maintains contact with a diverse group of lenders. We monitor the changing landscape of large national lending institutions as well as regional lenders. Our goal is to let our market knowledge help put your business in front of the right audience.

Preserve Equity

Our market intelligence aims to help clients preserve equity by benchmarking warrant coverage against comparable deals. With our deep experience with emerging growth companies, Debt Advisors Group knows how to identify deals that make sense.

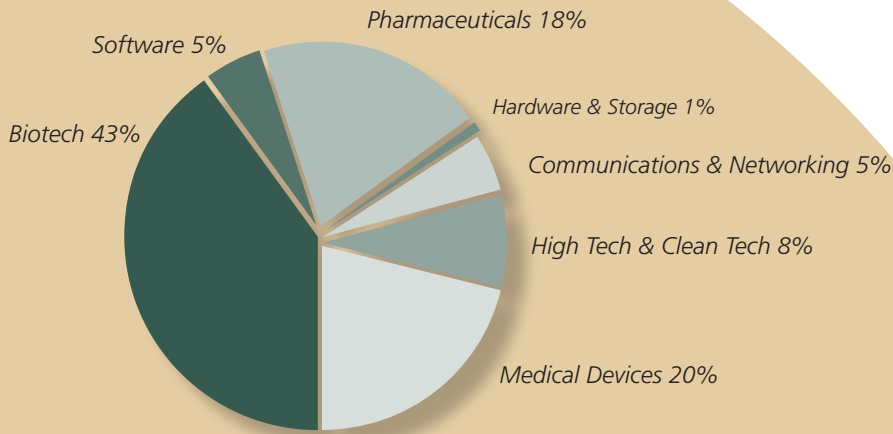
Comparative Analysis

Lease and debt terms come in many flavors, making an apples-to-apples comparison difficult and time consuming. Our LeaseTools™ financial model provides a methodology for equal comparative analysis.

Debt Advisors Group helps companies evaluate debt and lease terms. After a rigorous review, we recommend a short list of lenders who can compete for your business. Using our proprietary LeaseTools™ financial model, Debt Advisors compares financial covenants, warrants, net present value and other terms to help you choose the deal that is right for your company.



Clientele*



- Our market intelligence helps to ensure that the proper lenders review your deal
- Competitive process aims to lower borrowing costs and speed up negotiation cycle
- Customized scoring system is designed to help the client choose the best lender
- Our comparative analysis presentation helps documents due diligence

Treasury Outsourcing for Growing Companies

Market Independence

- Operating in a consultative capacity, Debt Advisors Group (DAG) is positioned to evaluate debt solutions with the goal of negotiating the most advantageous terms for our clients
- DAG competitively sources debt financing, seeking to secure the right terms to help clients meet their next milestone

Deep Experience

- DAG offers market insight through a library of more than 800 direct lender proposals
- DAG has provided advisory experience to 709 different companies with approximately \$2.6B in debt needs

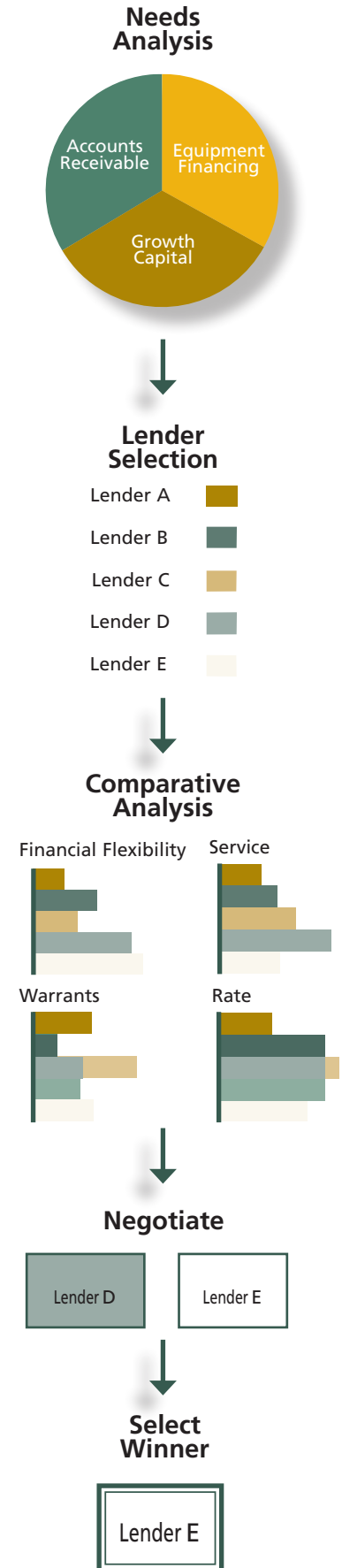
Time Savings -What we do:

- Determine optimum capital structure
- Source term sheets from appropriate lenders
- Negotiate on your behalf
- Determine best available terms
- Draft board-ready presentation

Contact:

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Sample Process: ABC Biotech, \$5MM Growth Capital Financing



*All client statistics from Q32003 through Q12010.
Debt Advisors Group is a division of Capital Advisors Group, Inc.